

CASE STUDY

New liquid lino flooring is ideal for busy commercial offices

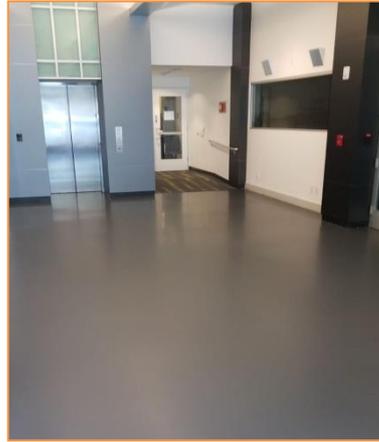
Products used:
**CLL – Liquid Lino
InstaLay 25 (plain)
1,500sq.ft. (140m²)**

Floor finish:
**CLL – liquid lino
with Protectshield
topcoat matt finish**

Flooring contractor:
**AML Limited
Sausalito, CA**



Finished floor with matt finish



Seamless CLL installed



CLL installed prior to matt topcoat

At their headquarters in Los Angeles, online employment service, ZipRecruiter required a new floor in the main income hall of the building. CLL, the innovative, seamless and durable liquid lino was specified and applied in just two days.

CLL also appealed to ZipRecruiter due to its environmentally friendly characteristics. It is made from a blend of sustainable natural products, combining resins, linseed oil, cork, wood-flour, limestone and natural pigments and is also available in a range of 54 colors.

Installed over the existing tiled flooring, the ceramic tiles required minimal sub-floor preparation. To increase underfoot comfort and create a smooth level surface, the entire room was then covered with loose-laid plain InstaLay, made from recycled rubber crumb.

The mixed CLL was applied over the InstaLay and spread with a notched trowel over the whole area. It was then back-rolled using a spike roller and left to dry overnight. Next morning the Protectshield transparent matt topcoat finish was poured and spread over the CLL, using micro-fiber rollers. The customer was extremely pleased with the look and feel of the impressive new seamless floor.

CLL provided various benefits:-

- Its seamless finish removes the weak points of traditional sheet linoleum or sheet vinyl, where damage can occur.
- Being installed over plain InstaLay reduced sub-floor preparation time and costs, reduced reflected walking sound and improved underfoot comfort.
- It is VOC and PVC free and has no plasticizers, formaldehyde, chlorine or heavy metals.
- It is extremely durable and hard wearing, making it ideal for commercial applications with high levels of foot traffic
- Manufactured from recycled rubber crumb, it is environmentally friendly and gives great underfoot comfort.



CS124

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