



## InstaFloor North America proud to be part of Starnet and the NWFA Expo

April is going to be a very busy month for InstaFloor North America as they prepare to attend both the Starnet Annual Meeting, the contract flooring industry's major networking event, followed by the NWFA Expo 2015, the showcase event for all aspects of wood flooring.

This year's Annual Membership Meeting for Starnet Members and Vendor Partners will be held from April 16<sup>th</sup> to 19<sup>th</sup> at the Loews Ventana Canyon Resort in Tucson, Arizona. As an official Starnet Vendor, InstaFloor North America will be participating at this important event, promoting the company and its products from a trade booth and networking with other members.

The NWFA Expo (National Wood Flooring Association) is dedicated exclusively to wood flooring and presents the industry's latest products and services. This year the event is being held from April 28<sup>th</sup> to May 1<sup>st</sup> at the America's Center in the Edward Jones Dome, St Louis, home of the St Louis Rams NFL team. InstaFloor NA has been a member of the NWFA since 2013 but is exhibiting at this year's Expo for the first time to show the advantages of InstaLay when installing all types of wood flooring.



“Both these events are very important for us,” said Bas van Genderen, Managing Director of InstaFloor North America. “Starnet is a prestigious and well regarded organization and the Annual Meeting enables us to meet many of the country’s leading flooring contractors. Similarly, wood flooring is a major market for InstaLay so the NWFA Expo is a prime show and enables us to demonstrate its benefits as an installation system, particularly for wood flooring, to an influential audience. Interest and sales of InstaLay continue to grow and we anticipate that exposure at these two events will give it a further boost.”

For more details please contact:

### InstaFloor UK

### InstaFloor North America

email: [sales@instafloor.co.uk](mailto:sales@instafloor.co.uk) email: [sales@instafloorna.com](mailto:sales@instafloorna.com)

call: +44 (0)118 973 9560

call: +1 479 715 6005

fax: +44 (0)118 973 9547

call: +1 479 715 6156

visit: [www.instafloor.co.uk](http://www.instafloor.co.uk)

visit: [www.instafloorna.com](http://www.instafloorna.com)

### InstaFloor UK

### InstaFloor North America

Insta House, Ivanhoe Road  
Hogwood Business Park  
Wokingham  
Berkshire  
RG40 4PZ  
United Kingdom

652 W. Lancashire Blvd.  
Bella Vista  
AR 72715  
United States of America

[Edit your subscription](#) | [Unsubscribe](#)

