

# case study

## Flooring is rapidly replaced resulting in minimal retail downtime

Products used: **InstaLay 25hg**  
(high grab adhesive) 400m<sup>2</sup>

Floor finish: **2mm Commercial LVT**

Installer: **Everything Flooring UK**

Distributor: **Home Foundations**

As part of its fitting out, a new fashion store in Middlesbrough required the floor to be upgraded. InstaLay was chosen because its speed of installation meant that a very tight time schedule to the shop's opening could be met.

The previous floor was LVTs bonded to the concrete sub-floor and, traditionally, these would all have had to be lifted and the whole floor then screeded. This would have added at least two days to the installation and cost significantly more.

InstaLay avoided these time consuming and expensive sub-floor preparations as it was simply loose laid over the existing flooring with the new LVTs, then rapidly installed using InstaLay's self-adhesive system. The pressure sensitive adhesive allowed the tiles to be installed with ease and then locked into position by applying pressure.

On the first day the contractors installed 250m<sup>2</sup> of floor covering. The installation was completed within two days, to the delight of the shop owner, who was able to achieve the tight opening program and begin trading on time.

InstaLay also provided various benefits:

- Its unique self-adhesive construction considerably reduced installation time and significantly cut overall costs.
- Being loose laid, it is quick to install and did not cause damage to the existing floor finish.
- Floors could be walked on immediately after installing the LVTs.
- It provides warm, comfortable flooring, reducing fatigue for staff who are on their feet all day.
- It is environmentally friendly, hygienic and long lasting.



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