

case study

InstaLay minimises downtime during retail flooring upgrade

Products used: **InstaLay 30hg**
(3mm high grab) – 1,000m²

Floor finish: **2.5mm Dry-back Amtico Tiles**
(LVTs)

Flooring contractor: **Redlay Flooring Ltd**

When a Debenhams department store in East London upgraded its flooring, as part of a planned maintenance programme, one of its primary considerations was to minimise any downtimes and disruption to normal trading.

As a result, InstaLay self-adhesive acoustic underlay was chosen as it offered several important benefits.

- InstaLay significantly reduced sub-floor preparation times and masked minor surface irregularities.
- InstaLay prevented the joints of the raised access flooring, to which it was being bonded, from grinning through the LVT floor finish. This greatly speeded up installation times as it removed the need to ply deck the whole floor and feather each joint before the installation could commence.
- InstaLay's self-adhesive membrane allowed the LVTs to be positioned and simply pressed into place without the need for any wet adhesives or open times. This provided a fast, clean method of installing new LVT flooring, cutting critical downtimes and enabling retail areas to be reopened much more quickly.

InstaLay's recycled rubber crumb composition has created high performance cushion flooring at this Debenhams store in London. Its anti-fatigue characteristics ensure that it is more comfortable and less tiring for staff, while giving customers a more relaxed and pleasant shopping experience.

