

# case study

## Supermarket flooring replaced without any loss of opening hours

Products used: **InstaLay 25hg**  
(high grab adhesive)  
1,207m<sup>2</sup> (13,000sq ft)

Floor finish: **Legend LVTs from Jaeckle**

Flooring contractor: **Hayward Home Center**

When Henson's Country Foods, a supermarket in Minong, Wisconsin, decided to have new flooring throughout the store, it was important that this upgrade could be undertaken without any closures or loss of trading time. This was achieved by using the InstaLay flooring installation system which incorporates a self-adhesive membrane.

Working only at night while the store was closed, the installers renewed the flooring in sections. Display units were moved, the InstaLay was loose laid over the existing VCT flooring, the new LVTs were positioned and pressed into position on the adhesive layer and the units were then replaced.

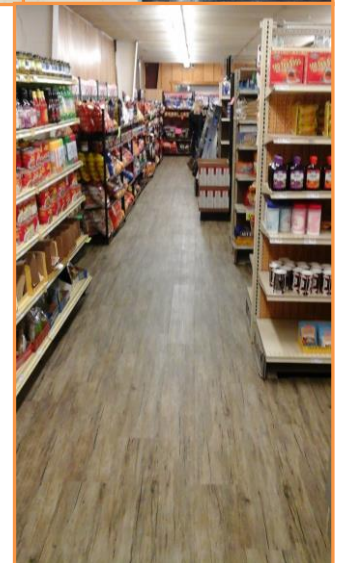
As InstaLay needs no messy wet adhesives or open time delays, installation was very quick and easy and the new floor could be walked on immediately. This meant each completed section could be used as soon as the store opened the following day.

Another important consideration for the store owner was for the new flooring to be a floating floor system and not a glued down floor. This would allow him to fully depreciate the cost of the flooring in just 5 years while a glued floor can only be written off over 39 years.

InstaLay also provided various additional benefits:-

- Loose laid with minimal sub-floor preparation.
- Manufactured from environmentally friendly, recycled rubber crumb for greater underfoot comfort.
- It is hygienic, resistant to decay and has low VOC's.
- It provides long-term stability, performance and durability.

The store owner was very pleased with the look and feel of the new flooring which was installed without any loss of trading time.



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