



InstaLay features at impressive new Headlam Corporate Showroom in Clerkenwell, London

Clerkenwell, in east London, is home to one of the largest concentrations of designers, architects, creative agencies and display showrooms, playing a major role within the annual London Design Festival. Consequently it was chosen as the location for the new Headlam Corporate Showroom, at 45 Great Sutton Street, and InstaFloor was proud to be part of its opening celebrations.

Headlam Group plc is the UK's largest supplier of flooring products to the commercial and residential flooring market, providing specialist floorcoverings suitable for numerous

applications. Its prestigious new showroom and design studio will act as a 'one-stop-shop' for those looking to create innovative and attractive interior designs. It features an extensive array of floor coverings, including hardwood, luxury vinyl tiles and carpet solutions, all of which can be installed using the InstaLay range of acoustic flooring installation systems.



InstaFloor is delighted to be partners with Headlam Corporate and, as a result, InstaLay features prominently within the showroom. The multimedia touch screen table enables easy access to the InstaFloor website with its InstaLay installation videos, case studies, technical information and marketing material.



A key requirement for the interior design of any building is reducing sound transmission and providing a quiet environment. InstaLay offers architects and designers a range of benefits, including outstanding acoustic performance for all types of floor coverings.

Furthermore, in partnership with Headlam Corporate, InstaFloor also offers CPD seminars to architects and designers where acoustic solutions can be discussed and understood in more detail.

InstaLay provides important benefits:

- Most applications are simply loose laid, reducing the need for sub-floor preparation.
- The system enables Retail Fast Tracking and full system installation guarantees.
- It reduces installation times and costs and in most applications requires no wet adhesives.
- The finished floor can be walked on immediately after installation.
- It provides excellent underfoot comfort and outstanding acoustic performance.



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