



## Adore LVTs and InstaLay are the ideal pairing at Harrogate

InstaFloor enjoyed a successful time at the recent Flooring Show in Harrogate, where we exhibited with our close partners, Adore Floors and Home Foundations.

Regular fitting demonstrations showed how **InstaLay self-adhesive underlays** perfectly complement the Adore range of LVTs, making their installation quick, clean and simple. Trade visitors were also impressed by InstaLay's ability to reduce sub-floor preparations and provide a cushion feel to the LVT floors.



With the UK market now demanding acoustic underlays that reduce impact sound transmission for hard floor coverings, InstaLay provides the perfect solution to these requirements. Flooring retailers and contractors want complete flooring systems rather than having to combine individual floor coverings, adhesives and underlays that may not work together.

The partnership between Adore Floors and InstaFloor provides the total LVT flooring solution. It brings together a competitive, high quality, stick down/click LVT with the **InstaLay self-adhesive acoustic underlay**, creating more durable comfortable floors for both commercial and residential markets. Home Foundations is the national distributor for this new system, providing innovative flooring solutions to the flooring trade.

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