

InstaTile success at Domotex

Launching the world's first rubber crumb backed carpet tile



Domotex 2012 saw the successful launch of InstaFloor's innovative cushion-backed acoustic carpet tiles.

Featuring strongly alongside InstaFloor's range of self-adhesive cushion underlays, our brand new InstaTile range is the result of innovative design and manufacturing technology.

This new approach combines a variety of carpet tile surfaces with a backing produced from recycled tyre rubber to create the world's first rubber crumb backed carpet tile.

Plush, high performance flooring

The unique 'Ecoback' construction transforms the traditional rigid and un-welcoming carpet tile into a plush, healthy, high performance floor that gives outstanding underfoot comfort and durability whilst also possessing exceptional environmental and eco-acoustic credentials.

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